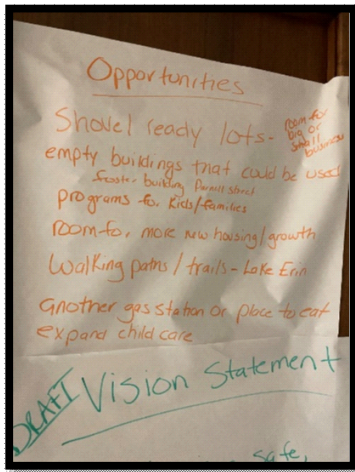


CHAPTER 2: VISION

The comprehensive plan is a tool used to guide future growth and development of the City of Green Isle. The comprehensive plan serves as a foundational document that guides the physical, social, and economic development of a community over an extended period. It aims to create a sustainable, vibrant, and well-functioning community that meets the needs of its residents

Focusing solely on individual projects rather than considering the broader perspective of the entire city can become a common tendency. Therefore Green Isle will be guided by their Vision Statement.



The guiding principle for the city is the Vision Statement which tells us what the City of Green Isle would like to become.

Vision gives the community a stated goal of what their future will be and is paramount in managing the growth and development within the community.

Vision is a framework to be used by policy makers, appointments, and staff members to make decisions on the future growth and development of the city. The vision statement ensures that decisions are not made in an isolated manner that detracts or endangers the community's ability to achieve its plans.

Early in the planning process to create the comprehensive plan, community members were asked to describe what they felt were the strengths and weaknesses in the city of Green Isle. The strengths represented the things they liked about the city, what they were proud of and what they wanted to see continue or grow in Green Isle.

The weaknesses were things that the community members felt detracted from the city and were areas that they felt the community could improve upon.

The vision statement was developed after multiple meetings of the Comprehensive Plan Working Group.

The vision statement process was shared on the city website and the city Facebook page asking for public input. Updates on the vision statement and comprehensive planning were shared with the Economic Development Authority, the Planning and Zoning Commission, and finally the City Council. Two representatives from the Green Isle Community School were part of the conversation to create a Vision Statement.

After several exercises in creating a vision statement the committee created a Vision for the City of Green Isle.

Vision Statement

Green Isle is a safe, engaged, and pristine environment with a developing industrial and residential community guided by input from all, with the focus on the future success of the City.

OPPORTUNITIES AND THREATS ANALYSIS

As part of our strategic planning process, we conducted an analysis of the opportunities and threats facing Green Isle. This analysis helps us identify areas of potential growth and development, as well as challenges we need to address to ensure the continued success and vitality of our community.

Opportunities:

1. Shovel-ready lots: Available for immediate development, attracting new businesses and industries.
2. Vacant buildings with potential: Such as the Foster Building on Parnell Street, which could be repurposed for new businesses or community uses.
3. Expansion of programs for kids and families: Enhancing quality of life and attracting young families to the area.
4. Room for new housing and growth: Potential for residential expansion to accommodate population growth.
5. Development of walking paths and trails: Particularly around Lake Erin, improving recreational opportunities and community connectivity.
6. Potential for new businesses: Such as another gas station or restaurant, diversifying local services and creating jobs.
7. Expansion of childcare services: Meeting a crucial need for working families and supporting workforce participation.

The vision statement for Green Isle emphasizes the city's goals of being a tight-knit, safe community that values public engagement, environmental stewardship, and inclusive planning for the future. Specifically, it conveys that Green Isle aims to have a pristine natural environment and be a safe place for residents. It wants citizens to actively participate and provide input into decisions. The statement also signals desires for steady industrial and residential growth with a focus on long-term success driven by input from all stakeholders. Overall, the vision statement paints a picture of Green Isle as an inclusive, forward-thinking city that strives to balance development with maintaining its small-town feel, natural beauty, and public safety through community participation in planning for the future.

Threats:

1. School closing: Potential loss of a key community institution.
2. Businesses leaving: Risk of job losses and reduced local services.
3. Economic challenges: Such as inflation, economic downturns, or increasing fuel prices.
4. Competition with other communities: For residents, businesses, and resources.
5. Loss of volunteers/workforce: Affecting community services and local businesses.
6. Potential loss of essential services: Such as the post office.
7. Infrastructure challenges: Such as deteriorating streets and sidewalks.

This opportunities and threats analysis provides a framework for our strategic planning efforts. By leveraging our opportunities and addressing our threats, we can work towards achieving our vision for Green Isle's future.

This opportunities and threats analysis played a crucial role in shaping the goals and strategies outlined in this comprehensive plan. By identifying key areas of potential growth, such as shovel-ready lots and room for new housing, we were able to develop targeted strategies for economic development and housing expansion. The recognition of opportunities like walking paths and programs for families guided our focus on enhancing parks, recreation, and community services. Similarly, understanding the threats facing our community, such as potential business closures or infrastructure challenges, allowed us to prioritize initiatives aimed at business retention, workforce development, and infrastructure improvement. Each chapter of this plan reflects our commitment to capitalizing on Green Isle's unique opportunities while proactively addressing potential threats. This balanced approach ensures that our plan is both aspirational and pragmatic, providing a roadmap for sustainable growth and community resilience in the face of challenges. By aligning our goals and strategies with this analysis, we aim to create a future for Green Isle that maximizes our potential while safeguarding against potential setbacks.