



EDA Meeting Agenda  
Tuesday, November 2, 2021 7:00 PM  
Green Isle City Hall

1. Call Meeting to Order
2. Pledge of Allegiance
3. Approve/deny November 2, 2021 agenda
4. Approve/deny October 5, 2021 minutes
5. Bills & Communication: RLF Balance \$6,219.52
6. Monthly Reports/Updates:  
Mayor's Report  
Council Liaison Report:  
Mark Wentzlaff  
Diane Brown
7. Old Business:  
A) Safe Routes to School Program Update  
B) Copperwood
8. New Business:  
A) Discussion on updating City website  
B) Discussion on Pattison Company

C) Consider reinstating commercial lots policy

9. Board and Director Comments

10. Adjournment



EDA Meeting Minutes  
Tuesday, October 5, 2021 7:00 PM  
Green Isle City Hall

1. Call Meeting to Order- Meeting was called to order at 7 pm by President Scott Vos.  
Present: Scott Vos, Denise Schuft, Vic Schwartz, Jason Mackenthun  
Absent: Mark Wentzlaff, Diane Brown, Joe Kreger  
Staff Present: EDA Director Amy Newsom
2. Pledge of Allegiance- All stood for the Pledge of Allegiance.
3. Agenda & Minutes – Motion by Schuft to approve the agenda and minutes, seconded by Schwartz, motion carried.
4. Bills & Communication: RLF Balance \$6,051.78
5. Monthly Reports/Updates:  
Mayor's Report - none  
Council Liaison Reports:  
Mark Wentzlaff - none  
Diane Brown - none
6. Old Business:  
Safe Route to School Program Review- Phil Manges to sign up for informational email on grants.  
Mangis will work with the Green Isle P&Z Commission and City Council on the Safe Routes to School grant.
7. New Business:  
Phil Mangis City Report- none  
Copperwood RE Company Update – Scott Vos

Vos reported that this is a company that would market Green Isle industrial lots. Waiting to hear back from the company.

8. Unfinished Business:

Goals: EDA Director, Sidewalk Improvements, New Compost Site, Industrial Park Development, City Parks Development

Newsom was hired as the EDA Director, Mangis will work with the P&Z and City Council on sidewalk improvements, new compost site is on hold, continue to work on the industrial site, City Parks Development is well underway, there will be a ribbon cutting at the Lions Park on October 12<sup>th</sup> at 5 pm. A goal that the EDA would like to assist with is in creating a new website and email addresses for the City of Green Isle.

9. Board and Director Comments - Newsom asked about the rock business on the west side of town along Hwy 5. Some concerns about the location of that business. Newsom to speak with them and see if a better location could be found for the business. Newsom would like to discuss bringing back the commercial lots policy in order to better market the industrial park lots.

10. Adjournment -Motion by Schuft to adjourn the meeting at 7:51 pm, seconded by Mackenthun. Motion carried.

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EDA Director Amy Newsom

---

EDA President Scott Vos



**Planning and Zoning**  
**Phil Mangis, Planning and Zoning Administrator**

204 Shamrock Drive  
Arlington, MN 55307  
Phone: (507) 964-2378 ext 3  
pmangis@arlingtonmn.com

**MEMORANDUM -**

**To:** City of Green Isle EDA Committee  
**CC:**  
**From:** Phil Manigs, Planning and Zoning Administrator  
**Date:** October 29, 2021  
**Request:** Safe Routes to School Program Grant Opportunity

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**OVERVIEW & GENERAL INFORMATION**

1. **Overview.**

I have current submitted the letter of intent for the Safe Route to School Program grant. On November 12, I will know if the State would recommend the city moving forward.

2. **General Information.**

I want to make clear the Letter of Intent is just the pre-application faze; nothing is set in stone.

For the City of be Eligible for funding, we will need to update the design standards in the Subdivision Code to Require new and proposed developments to have connected sidewalks and/ or bicycle infrastructure.

Given the City does not qualify as a State Aid City we will need to have the County Sponsor the project. I have reached out to the County, and they would not have a problem sponsoring the project. I have informed the City Council that I was thinking of doing a joint application with Arlington. However, even the estimated cost will go beyond the maximum amount, I had to separate the applications.

In my opinion, the project, installation of a few curb cuts, installation of new sidewalks and repairs of old sidewalks, installation of crosswalks near the parks and across the highway that goes through the town and curb extensions near the school.

I have reached out to the school in Green Isle, and they said they might be interested. However, they would need more information. If the State recommends the city to move forward to the application process. I will be presenting to the School Board on what the project will entail.

The program can reimburse up to 100% of only construction costs that are directly related to the SRTS project or impacted by the construction of the SRTS project, (so no new watermains, handholes, utilities, etc. are eligible). This would mean that planning, workshops, engineering, consultant fees, etc. are not eligible for funding. The City may not be awarded the full amount that we requested due to scoring or funding limitations. (Let's say the City applies for \$100,000, but may only receive a grant award of \$70,000 due to the application score of funding availability. Applicants will be informed on their any awards by March 4, 2022.) When it comes to reimbursement, really the City would need to have any available city or county funding that is eligible for construction based on your local funding rules at the county or city (maybe it's from a city or county general fund or specific transportation fund). This is especially important so that there are funds available to pay contractors and SRTS-eligible construction costs before being reimbursed.

## **REQUEST CONSIDERATIONS**

As the Planning and Zoning Administrator I have a request for the City of Green Isle EDA

- Create a brief list of what they would like to include in the grant project

254,000 Results

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Ad <https://goshippo.com>

#### Summary of Wix's Website and Ecommerce Pricing:

- Free: \$0 forever. Gives you access to all templates and most features. ...
- Combo: \$14/month. Use your own domain and



remove wix ads, ...

- Unlimited: \$18/month. Get more storage (10GB) and bandwidth. ...
- Pro: \$23/month. ...
- VIP: \$39/month. ...
- Business Basic: \$23/month. ...
- Business Unlimited: \$27. ...
- Business VIP: \$49. ...
- Enterprise: likely \$500/month. ...

### Wix Pricing 2021: What Plan to Pick (and What to Avoid?)

[www.tooltester.com/en/reviews/wix-review/prices/](http://www.tooltester.com/en/reviews/wix-review/prices/)

Was this helpful?  

### Wix Pricing Information | Upgrade to a Premium Plan | Wix.com

<https://www.wix.com/upgrade/website>

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### Templates

Wix.com Wix.com is a leading cloud-based development platform with millions of users ...

[See results only from wix.com](#)

### Pricing Plans: An Overview | Help Center | Wix.com

<https://support.wix.com/en/article/pricing-plans-an-overview>

**Wix** Bookings services: Sell access to services created in **Wix** Bookings. You can sell membership plans that last a set amount of time or a package (e.g. 5 manicures at a reduced rate). **Site** pages: Create ...

### Wix Pricing in 2021 (Paid Plans Full Pricing Breakdown ...

<https://webhostingprof.com/wix-pricing>

13 rows | Feb 02, 2021 | **Wix's** **paid** plans can be a little confusing given there are so many of them, which is why we're ...

VIP (\$39/mo)	Custom Domain
✓	Free Domain
✓	Remove Wix Ads
✓	Free SSL

[See all 13 rows on webhostingprof.com](#)

[See City Of Arlington results for wix website pricing >](#)

### Wix Pricing 2021: What Plan to Pick (and What to Avoid?)

<https://www.tooltester.com/en/reviews/wix-review/prices>

18 rows | Jan 17, 2019 | Summary of **Wix's Website** and Ecommerce **Pricing**: Back to the **regular Wix website** ...

4.6/5 ★★★★★ Author: Robert Brandl

	FEATURE	CONNECT DOMA...	COMBO	UNLIMITED
VIP	Domain included ...	No	Free domain nam...	Free domain nam...
Free domain nam...	SSL encryption (h...	Yes	Yes	Yes
Yes	Email accounts	Wix offers email ...	Wix offers email ...	Wix offers email a...
Wix offers email ...	Features	Features	Features	Features

[See all 18 rows on www.tooltester.com](#)

### Videos of Wix Website Pricing

[wix.com/videos](#)





Wix Pricing - How Much Does Wix Cost?

16K views · Oct 19, 2018  
YouTube · Greg Gottfried

Wix Pricing? Should You Upgrade

67K views · Mar 19, 2019  
YouTube · Greg Gottfried

How to Add Pricing Table to Wix (2021)

9.3K views · Mar 13, 2020  
YouTube · Elfsight

[See more videos of Wix Website Pricing](#)

### People also ask

- What does Wix really cost? ▼
- What does the website Wix offer? ▼
- What is Wix and how it works? ▼

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Remote Monitoring · 100% US-Based Support · Money Back Guarantee · Application Support  
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Combo

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\$23 /month

\$18 /month

\$14 /month

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Storage Space	35GB	20GB	10GB	3GB
Video Hours	5 Hours	2 Hours	1 Hour	30 Minutes
\$300 Ad Vouchers	✓	✓	✓	—
Site Booster App Free for 1 Year	✓	✓	✓	—
Visitor Analytics App Free for 1 Year	✓	✓	✓	—
Events Ca endar App Free for 1 Year	✓	✓	—	—
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**How do I get my free domain?**



**Why do I need a custom domain?**



**How can I get my own personalized email address?**



**Which plans come with Ad Vouchers?**



**What online payments are accepted?**



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Displayed prices are for yearly subscriptions, paid in full at the time of purchase. Prices do not include applicable taxes, which are determined according to your billing address.

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**Which plans come with Ad Vouchers?**



**What online payments are accepted?**





**From:** [Kristal Ehrke](#)  
**To:** [Amy Newsom](#)  
**Subject:** Re: Re: Quote to do Green Isle's website - early estimates & next steps  
**Date:** Friday, October 15, 2021 1:38:38 PM

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Hi Amy,

Thank you for taking some time to chat with me yesterday and thinking of Vivid Image for the City of Green Isle's new website. Upon review of my notes from our call, I have pulled together details in this email around the best next steps, our types of WordPress websites, and information on our managed hosting.

We want to be intentional with our planning to ensure we help make the City of Green Isle's digital presence more appealing, relevant, and current to attract new residents and businesses.

Our most satisfied clients are those who begin with our planning process. We can ensure that the City's goals and expectations are met and also accompanied by a detailed plan of action to make it happen. Experience has taught us that the value of the planning process is tremendous, as it helps minimize unexpected expenses, reduce roadblocks, and most importantly, focuses not just on today's goals, but the long-term future, too.

Here is a bit of information about our **Planning Session**. This session would uncover the details to design the new website, which is the core foundation of all other marketing. The first meeting revolves around three items: Content, Functionality, and Branding - which I talked to you about briefly already. From that, we would make design and layout recommendations that will work best with existing (and any new) content, and help create a new and simplified site map. You and I already know the 3-4 level deep navigation the City of Green Isle has now, should be simplified. Results from the meeting define needs in the three core areas:

- **Content:** Create a sitemap to organize content and define where content will come from - you or Vivid Image.
- **Functionality:** Review and outline how the site will function and interact with the target market.
- **Branding:** Discuss and recommend the visual design necessary to carry out the already established brand.

We will develop a wireframe for layout and a style board to act as the guide for all design work, including colors and fonts.

We will also develop a final quote along with a detailed project plan. This plan will clearly outline who is responsible for what and when things will happen. This holds everyone accountable for a successful launch.

The planning session is \$500 and would include your team, plus me as your Senior Account Director, and a Vivid Image designer.

Next, here are some early **website estimations**.

- **Theme-based WordPress websites** - typically start at \$6,500+. The framework/foundational elements are in place; we apply your brand's look & feel to give it a personalized touch. Vivid Image will assist in page content development as reviewed in the planning session; any additional Search Engine Optimization (SEO) work will be quoted in the final proposal. Based on the site architecture laid out in the planning session, the final quote will detail the number of pages and specifics around developing any new content for the new website.

Example sites:

- <https://www.riversongfestival.org/>
- <https://www.littlelambsmn.com/>
- <https://flanksteakhouse.com/>

- **Custom sites (both design and functionality)** - typically start closer to \$10,000 and go all the way up to \$35,000+. All of this depends on what the needs are, what custom pieces are necessary, etc. The more customized, the more time-consuming and the higher budget the project will come in at.

Example sites:

- <https://www.unitystampco.com>
- <https://bridgeforyouth.org/>

- <https://chlss.org/>

And finally, some details on our managed website hosting, starting at \$780/year. Our Safe & Sound Hosting Plan (which the City of Arlington is on) includes the following:

- Hosting on our dedicated servers for the WordPress site
- Hosting on our dedicated servers for the WordPress site with custom functionality *\*if applicable\**
- SSL Certificate providing encryption and authentication for the website
- Setup and access to Google Analytics
- Five complimentary business email accounts - Outlook desktop, mobile, and Webmail access
  - Additional accounts are available at an additional charge
  
- Manual updates to WordPress core & all plugins as released and deemed stable
- Standard, Premium Plugins used on your site enjoy the use of Vivid Image's licenses
- Daily Backups
- Streamlined, Editor roles for all WordPress users of the site; we keep things as simple as possible for clients
- Access to our online training community
- Complimentary access to our training/educational courses with an unlimited number of attendees; most are available via webinar

Our process to get started looks like this:

1. Schedule a planning session and create our partnership together
  - Your team and our team altogether (virtually or in-person) will connect to collaborate and really dive in to plan out the vision for the new website. Typically, 60 minutes of time is needed for the Planning Session
  - The planning session/down payment invoice will follow when the session is scheduled
2. Vivid Image paperwork: following the planning session, we have a few agreements (Agency and Hosting) and a final website quote that we will review with you
3. The website project begins and we begin our marketing partnership!

I hope that I have provided enough information to help move forward and take the next steps with the City of Green Isle. I look forward to hearing back from you and hope you have a great rest of your day.

Thank you!  
Kristal

**Kristal Ehrke** {Senior Account Director}  
Direct: 320.201.4317  
Main Office: 320.587.8974, ext. 116  
[kristal@vimm.com](mailto:kristal@vimm.com) | [www.vimm.com](http://www.vimm.com)



Hi Kristal -

I'm working with the City of Green Isle and they are looking at upgrading their website. Could you give me a quote for a new website for their City.

[City of Green Isle, MN - ... A bit of Ireland \(cityofgreenislemn.org\)](http://www.cityofgreenislemn.org)

**Amy R. Newsom**

City Administrator



204 Shamrock Drive

Arlington, MN 55307

Office: 507-964-2378

Cell: 507-720-8586

Email: [anewsom@arlingtonmn.com](mailto:anewsom@arlingtonmn.com)

[www.arlingtonmn.com](http://www.arlingtonmn.com)

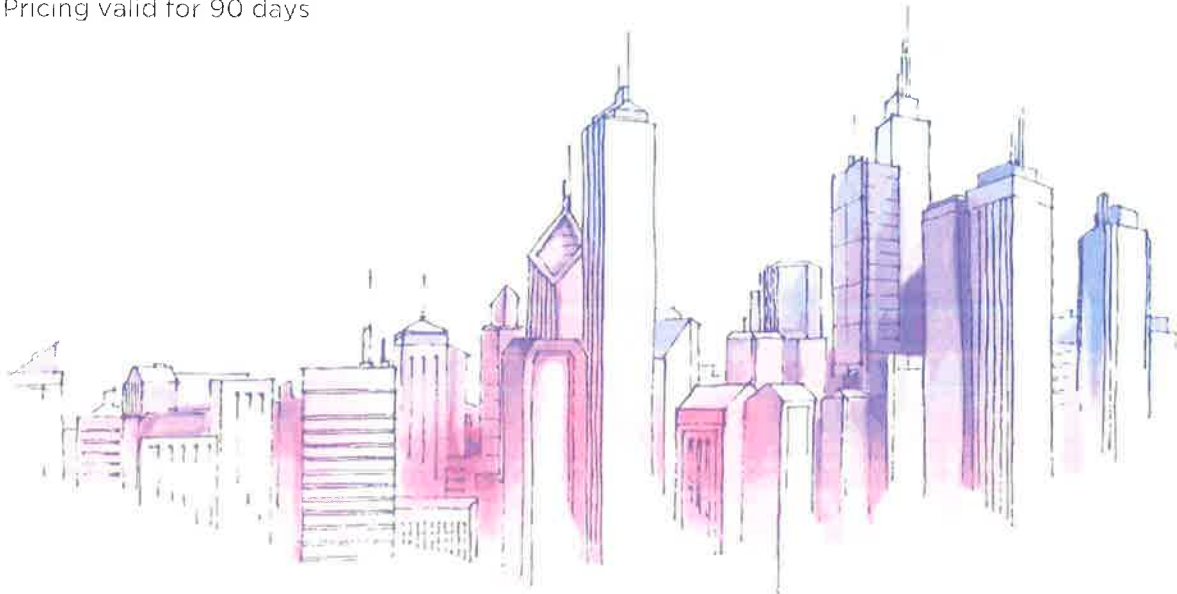
# revize.

The Government Website Experts

MUNICIPAL WEBSITE PROPOSAL FOR

# City of Green Isle, Minnesota

Prepared by Robert J. Suchomel  
150 Kirts Blvd, Suite B, Troy, MI 48084  
Ph: 248-269-9263 x8059 Fax: 866-346-8880  
[www.revize.com](http://www.revize.com) October 21, 2021  
Pricing valid for 90 days



Dear City Council Members,

Thank you for considering Revize as your web development partner. For nearly two decades, Revize has been a leader in providing high quality, government-compliant web solutions. A myriad of industry awards and hundreds of satisfied clients stand as testament to the quality and value of our work.

Every member of the Revize team understands that your website is more than a website. It's a valuable resource that can help you build a better community.

Visitors are drawn to websites that are appealing yet functional, user friendly with a plethora of services, and accessible on a wide range of devices. A Revize website will allow your residents and businesses to easily fill out and submit documents, review and pay bills and taxes, perform searches to answer frequently asked questions and perform a suite of other tasks that would otherwise require staff assistance. What's more, a Revize website will enable you to increase staff productivity and decrease costs by reducing off-line departmental operations.

---

**“Our innovative solutions are custom-tailored to meet the needs of each individual client.”**

---

We will work closely with you to design and develop a dynamic, functional and easy to navigate website that will perfectly fit your community. Then we empower you to control your digital presence with the industry's best administrative management applications. Revize training ensures that your team has the skills needed to expertly update and manage website content and delivery.

**Government clients select Revize because we can help them**

- Effectively engage residents.
- Enhance their web presence and build an online communications center.
- Empower non-technical web content editors and administrators to easily execute changes.
- Implement a scalable solution that allows them to affordably grow their web presence for the long term.

---

**“Revize Websites build engagement  
with your constituents.”**

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We have worked hard to establish a reputation for creating online community websites that engage, inform, and increase participation of your community. With our help, your community’s website can serve your residents better, inspire them more, and get them actively involved in your government.

Please contact me if you have any questions at all.

Sincerely,

Robert J. Suchomel  
Sales Account Manager  
Office: 248-269-9263 x8059  
Cell: 248-508-4575  
Robert@revize.com

# Table of Contents

About Us	5
Our Innovative Responsive Web Design (RWD) and Web Apps	5
Here you will find the communication tools you need such as	6
Our Award-Winning Government CMS	6
Quick Deployment, Personalized Training and Support	6
Company Profile	7
Revize Organization Chart	9
Top Ten Reasons Why Revize gives you the Greatest Value!	12
Project Planning and Setup	16
Final Phase: You Go Live!	19
Marketing & Ongoing Consultation	19
Search Engine Registration and Marketing	19
Security	19
Security Controls and Protocols	20
Application Security Authentication	20
Government Account References	29
Revize Quote	35

# Executive Summary

Thank you for considering Revize Software Systems for your new website project. We understand the importance of this undertaking and know how motivated your government/community is to selecting the right vendor; one who will work with you through all the steps required to build the perfect website featuring a plethora of high quality online services that your constituents will want to use regularly. In more than two decades of working with government leaders, as well as through nationwide surveys, we have learned that the key to choosing a website vendor is finding the right balance between the total cost of the solution and the quality of the design, online apps and user friendly functionality. In simpler terms, you need a solution that works for you and serves your constituents.

## About Us

With more than 1,400 government clients nationwide, Revize Software Systems is one of the industry's eminent providers. We credit our rapid growth to our over 20-year track record of building award-winning government websites and content management systems. When you work with Revize, you're not just a client, you become part of the Revize family and will receive the service and support you need and expect! We are among the most highly respected government website experts in the United States and we proudly stand by our work.

## Our Innovative Responsive Web Design (RWD) and Web Apps

Revize has been a pioneer in implementing the latest trends in design by using Responsive Web Design (RWD). This technology ensures that site visitors have an optimal viewing experience — easy reading and navigation with a minimum of resizing, panning, and scrolling — across a wide range of devices, from mobile phones to desktop monitors. RWD provides flexible and fluid website layouts that adapt to almost any screen. When you implement a dynamic new website powered by Revize, you will not only get an outstanding look, layout and navigation, but you also receive 24/7 access to our Government Communication Center for residents, business and visitors.



## Here you will find the communication tools you need such as

- Public Service Request App
- Calendar of Events
- E-Notification Modules
- On-Line Payment Portal
- Facilities Reservations
- News Center with Facebook/Twitter Integration
- Emergency Alerts
- Online Forms / Survey Tools
- E-Newsletter Applications
- Job Posting and Tracking Module
- Public Records Request Tracker
- Agenda Creator

## Our Award-Winning Government CMS

Revize is renowned as a leader in providing practical, high-value, easy to use Government content management software (Government CMS). This simple-to-use yet powerful solution enables clients to manage their online presence with high functionality and style. With applications, such as an online document center, public service request app, public records request tracker, agendas and minutes, frequently asked questions, agenda creator and more, Revize ensures that our clients have the tools they need to make information and services available for website users at the click of a mouse.

## Quick Deployment, Personalized Training and Support

Revize addresses time concerns by completing websites in considerably less time than our competitors. And because our software is so easy to use, we are also able to effectively train our clients in less than half the time it takes our competitors. Our training program is customized based on each client's needs, and we provide hands on training the way you want it - either onsite or off site through web conferencing tools. We pride ourselves on the skills of our support staff, who are responsive, knowledgeable and helpful. Our online support portal is available 24X7X365 for issue tracking and management. We also provide phone and email support during regular business hours.



### Did you know?

Our technical and development staff holds a variety of certifications and has a combined 50 years' experience.

## Company Profile

FOUNDED	HEADQUARTERS	PHONE	WEB SITE
1995	150 Kirts Blvd, Suite B, Troy, MI 48084	248-269-9263	<a href="http://www.revize.com">www.revize.com</a>

Revize Software Systems was founded in June, 1995 as a "new media" development company specializing in the creation of interactive web design, multimedia content delivered on CD-ROM, and video production. Since then, Revize has made an unsurpassed name for itself in the web/internet industry as THE master of government website design, which remains our specialty. We now boast more than 1400 government clients in North America and have created acclaimed website designs for hundreds of municipalities, and counties, as well as government departments, agencies and school districts. In September, 1996 as the Internet was becoming a world-wide reality, Revize began developing a Web Content Management System (CMS) for the government market to enable non-technical contributors to quickly and easily update content on their websites. The result was the creation of our state-of-the-art Revize Government CMS. Our mission has always been to enhance the communications of government organizations nationwide with their varied and valued audiences. This is based on our vision statement, which reads:

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**“The empowerment of people through simplified information management technologies.”**

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Focused exclusively on creative web design, government web apps and content management technologies, Revize continues to invest in its technology, continually

adding new capabilities and features that manifest our vision. While many municipalities choose Revize to develop and cost-effectively manage their website content, clients also use Revize as an information-sharing platform. Our suite of Revize Government web-based solutions has proven valuable as a powerful technology that empowers clients to build and maintain sophisticated web sites, all while using the Internet and internal Intranets/Extranets to acquire, analyze, process, summarize and share information – ensuring that the right people always have the right information at the right time.

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“We are proud of our award-winning web designs, technologies, continued innovations to build government centric modules and apps, web content management, training and support capabilities. We are especially proud of being recognized as one of the industry’s top government website experts and innovators. We are committed to pursuing the continued evolution of all our services to provide increased value to our government clients.”

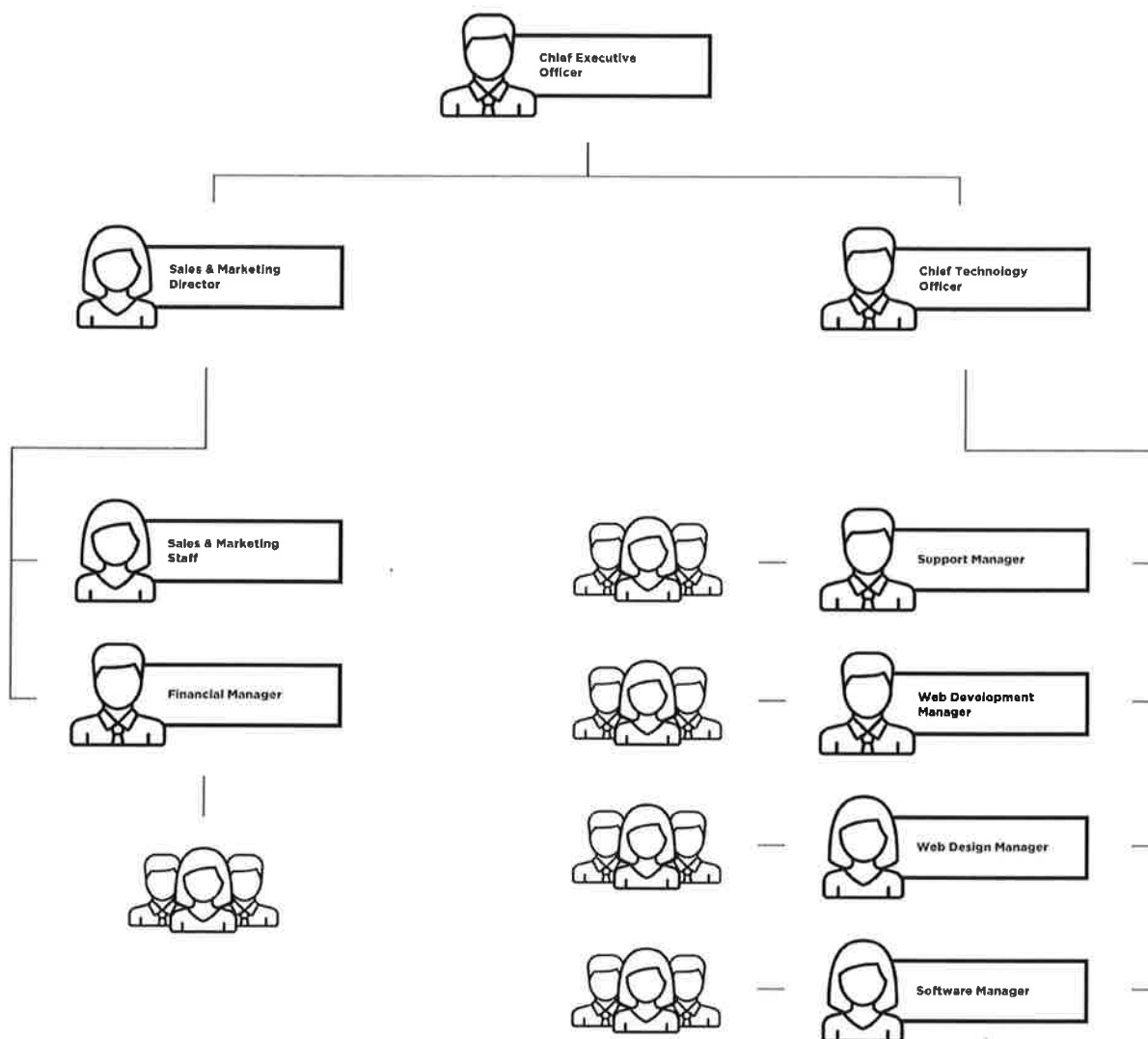
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**Did you know?**

Revize websites have received over 100 web awards in the last 5 years alone.

# Revize Organization Chart



# Why Choose Revize?

## **We Have Government Specific Experience and Outstanding Client Testimonials**

You can rely on Revize and our 20 years of experience building and maintaining websites for municipal, county and government agencies of all sizes throughout North America, to deliver a customized site design that improves layout, navigation, usability and content. Using Revize ensures that your website will be reliable, W3C and ADA compliant, and allow for easy integration with existing or future web applications and third-party software. But there's no need to take our word for it -- we encourage you to peruse our massive file of testimonials from our many satisfied clients.

## **We Will Build a Government Communication Center that Works for Your Community!**

The Revize website design, Government CMS and interactive tool sets have been developed exclusively for our government clients to help them effectively communicate with their key target audiences such as residents, businesses and visitors. Some of our most popular website and Government applications and modules include: a new and improved Online Calendar, the comprehensive Forms Center, our News Center with real-time social media connectivity, Emergency Alerts, E-Notifications, Citizen Request Tracker, Parks & Shelter Reservations System, Document Center, and Online Payment Portal.

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**“We Build Superior Technology  
into Every Website with CMS  
Performance & Reliability That’s  
Second to None.”**

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What sets Revize apart from other companies? Revize’s superior technical architecture and security, unsurpassed staff expertise and highly effective publishing engine provide our government clients with the most reliable website solutions in the industry today. By ensuring our client’s data security and providing redundant server architecture and back-up data centers, Revize has a nearly 100% up-time rate. Plus, our clients never have to worry about data loss or data corruption because of our instantaneous back-up process and our data center’s tape back-up processes. Revize believes that investing a higher percentage of our profits into our technology and security makes us the best choice for the short and long term for governments seeking the best value for their community’s website.

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## “We Always Provide Knowledgeable, Friendly and Responsive Service!”

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All this, and a reliable IT partner too! Our website design and development is superior, and our Government CMS and suite of online apps is easy to learn and administer, but our 24/7 technical support will also be there for you to help you get over the hurdles! Our technical support team is widely considered to be among the industry’s best. We also provide a sophisticated backup infrastructure which allows us to guarantee 99.99 percent uptime. Plus, regular updates and improvements to ensure that your site will remain current with industry standards and keep running smoothly for years to come. The Client Owns the CMS License and the Code!

We often hear the question: **“What happens if we want to move the website to another vendor? Do we lose all access or any of our website data?” The answer is 100% NO!** As our client, you own the template source code, the CMS, and any data that you put onto the website. We understand that clients may come and they go, but we always make sure they know they are just as important to us at the end of our tenure as they were at the beginning. If you decide to run the CMS in your own server, we can transfer the CMS license and software to your server as you own the license and you can run it from your server as long as you want.

## Top Ten Reasons Why Revize gives you the Greatest Value!

- Modern, timeless and unique website design integrated with online Government apps
- On-time delivery
- Competitive pricing
- Responsible stewardship of the organization's stakeholders
- Full functionality to update and manage your website
- All the tools/apps needed to increase communications with citizens
- An easy CMS to train employees quickly
- Extended phone and email support
- 1,200+ satisfied government clients
- Unlimited App Upgrades: Revize provides unlimited upgrades to new and existing modules at no additional cost to you. Once you invest in Revize, you will receive free upgrades and feature enhancements for life.

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“The Revize responsive website design is second to none for us providing an excellent experience for the growing number of residents, visitors and businesses accessing WylieTexas.gov on mobile devices. Our website’s progressive look captures the vibrant culture of our community.

– Craig Kelly, Public Information Officer, City of Wylie, TX

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### Did you know?

Revize CMS is the most advanced CMS in the government web design industry with over 18 years of development.

A portrait of Karl Sparks, a man with short dark hair, wearing a dark blue sweater over a light green collared shirt. He is smiling and has his arms crossed. The background is a blurred indoor setting with wooden paneling.

“Revize did a great job building our website design. Not only did Revize capture the character of our Michigan county, but it has helped connect our citizens to their county government.”

Karl Sparks, County Administrator,  
Benzie County, MI

A portrait of Carley Lewis, a woman with long dark hair, wearing a light grey blazer over a white lace top. She is smiling. The background is a blurred indoor setting with wooden paneling.

“Our site is much more visually pleasing and easier to navigate than what we had before. People have been especially pleased with the striking visual images on the site. All of the site’s beautiful photos were taken in South Pasadena, so it really does accurately represent our community”

Carley Lewis, City Clerk,  
South Pasadena, FL



Revize provided a dynamic website platform for Genesee County. It allowed us to apply the best practices for counties in conveying vital information to citizens and businesses.

Jamal Powell - IT Systems Manager, Genesee County, Michigan





“Visiting the Genesee County website to find the information I needed was easy, user-friendly and a breeze.”

Patrick Gleen, Resident,  
Genesee County MI



“When I wanted to open my new shop everything I needed was at my fingertips on the city of St. Petersburg website.”

Emily Hunter, Business Owner,  
St. Petersburg, FL

# The Revize Solution

## Project Planning and Setup

What makes Revize unique in its project approach and experience is our thorough preparation for each individual community combined with the range of website deployments and creative, customized fit we implement for each client. From small to large, rural to urban, the Revize project management process guarantees a perfect fit between the concept of the deployment and the expectations of the client's level of engagement preferences.

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We don't utilize a "one size fits all" approach because it doesn't make sense.

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However, we do use a standard, proven effective process methodology. Each client is unique and we tailor our process to fit their unique needs. For as long as you are our client you will have staff dedicated to your account and access to an on-line portal for communication, design process and on-going support.

**Dedicated Accounts Manager:** Your dedicated Account Manager will handle all issues related to your contract, pricing, future product add-ons, and general account satisfaction. During the initial kick-off meeting, your Account Manager will introduce you to the team, explain roles and responsibilities, and place you in the very capable hands of your Dedicated Project Manager and Designer.

**Dedicated Project Manager:** Your dedicated Project Manager will handle all issues related to the website design, development, navigation, content, training, timelines and deliverables, as well as ensuring that feedback and communication occurs promptly in order to keep the project on-track. Also, the dedicated project manager will be the point of contact for any future technical support or issues that need to be addressed during the deployment and post deployment of the site.

**24/7/365 Project Portal Access:** From day one, your project and on-going support is tracked in the Revize On-line Project Portal. The main point of contact you select for the project will receive an invitation to register, including setting up a secure user name and password. The Project Portal serves as a communication tool for any matter pertaining to your website design, development and on-going support even after your website is launched.

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“We guarantee the best support in the industry  
that’s 24/7 365 by the trained developers &  
technicians”

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**Did you know?**

Revize has launched over 1400 government websites both small and large.

## Hosting Service

Revize has four state-of-the-art physical data centers located in Chicago, Phoenix, San Diego and Houston with around-the-clock (24/7/365) monitoring of all server activities. Remote data backups are scheduled nightly with Carbonite data backup service. Additionally, Revize utilizes multiple Tier 1 bandwidth providers such as Level 3, Wiltel, and Cogent for redundancy and continuous connectivity. These procedures provide our clients with up to 500Mbps of fast fiber optic up-stream connectivity.

Revize hosts your web services on redundant (1TB Hard Drive, 3.2 GHz CPU and 32 GB RAM) servers in order to provide enhanced performance, as well as accurate security and data restoration for your website. The Revize technology architecture physically separates the CMS from the website in order to provide another layer of redundancy. With this model, we keep an up-to-the-minute exact duplicate of your website in the event your site must be restored. Revize support staff will simply republish your site within a guaranteed two hours (as opposed to the several hours or days timeframe our competitors offer).

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“Revize provides clients with unlimited data storage server space for each website.”

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Revize will host both your Extranet and Intranet; your Intranet is secure and only accessible by authorized users through a login system.

There are no special software requirements to run a Revize hosted website and CMS solution. We make it all very simple. All you need is an internet connection and a browser. We also provide complete maintenance of your website, which includes but is not limited to: OS patches, intrusion prevention, antivirus, and software upgrades.

## **Final Phase: You Go Live!**

At last, your website content is complete and your staff is sufficiently trained! The final phase in the process is to redirect your website domain name from your old site to your beautiful new one. Once this is completed, Revize will closely monitor the transfer for the first 24 hours to ensure that everything is working properly. Any issues that arise will be immediately resolved.

## **Marketing & Ongoing Consultation**

Revize seizes on every effort to make our clients' sites highly visible. We draft press releases for posting on our website and for distribution locally, and will continuously monitor your site after it goes live so that you can take advantage of all marketing opportunities. We also look to submit your site for different awards and recognition competitions to further maximize your site's exposure.

## **Search Engine Registration and Marketing**

Revize will input all the targeted keywords to make your web pages search engine friendly, thus enabling users to find targeted information when they do a Google, Yahoo or any other search on your site.

## **Security**

Revize takes website security very seriously and we provide our clients with the very best website protection protocols. Our data centers are located on secure premises equipped with card-reader access, security cameras and guards on duty 24/7 to ensure the physical protection from unauthorized entry.

Our web and network administrators monitor network activity 24-hours-a-day to ensure system integrity and protection against threats such as Denial of Service (DoS) attacks that could corrupt your website or block user access. Maintaining the secure configuration of our web servers is managed through application of appropriate patches and upgrades, security testing, vulnerability scans, monitoring of logs, and backups of data and OS.

## Security Controls and Protocols

- Anti-malware software such as antivirus software, anti-spyware software, and rootkit detectors
- Shield Plus Security Bundle to prevent DDoS attacks
- Intrusion detection and prevention software (such as file integrity checking software)
- Host-based firewalls to protect CMS servers from unauthorized access
- Patch management software
- Security and Authentication Gateways
- Content filters, which can monitor traffic to and from the web server for potentially sensitive or inappropriate data and take action as necessary
- HTTPS (Hypertext Transfer Protocol over SSL), which provides encryption and decryption for user page requests that require more secure online transactions
- SSL (Secure Socket Layer) provides an encrypted end-to-end data path between a client and a server regardless of platform or OS

## Application Security Authentication

- Role-Based Security: Role-based authentication to add individual user accounts and assign them system roles like Editor, Developer, Administrator, Workflow Approvers, etc., or department roles and empower the department to assign specific roles to users.
- Permission-Based Security: Ability to set up Content Owners/Editors and restrict which site pages they are authorized to update
- Global & Department Workflow Management: Create workflow management and approval processes where authorized department personnel become approvers



### Did you know?

Revize launched over 200 websites last year alone.

### Maximum Response Times

- 1 hour for crisis issues
- 4-6 hours for critical issues
- 24 hours for normal issues

### Revize Support

- 8 a.m. – 8 p.m. EST Phone Support (Monday thru Friday)
- 24X7X365 Portal & Email Support
- Dedicated support staff to provide assistance and answer all questions
- New and existing user training
- Training refreshers
- Video tutorials and online training manual
- Automatic integration of enhancements
- E-Newsletter module support
- Automatic upgrades of CMS Modules such as Calendar, Document Center, etc...

### Software Maintenance

Revize rolls out two new versions of the Revize CMS, and six to eight product updates every year. The Revize CMS is continuously enhanced to keep pace with cutting edge technologies and industry trends. When a software update or new version is rolled out, Revize will automatically update all servers used by our subscription service clients.

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“As a Revize client, you will receive full access to all enhancements to the core components and modules in the Revize CMS at no additional charge.”

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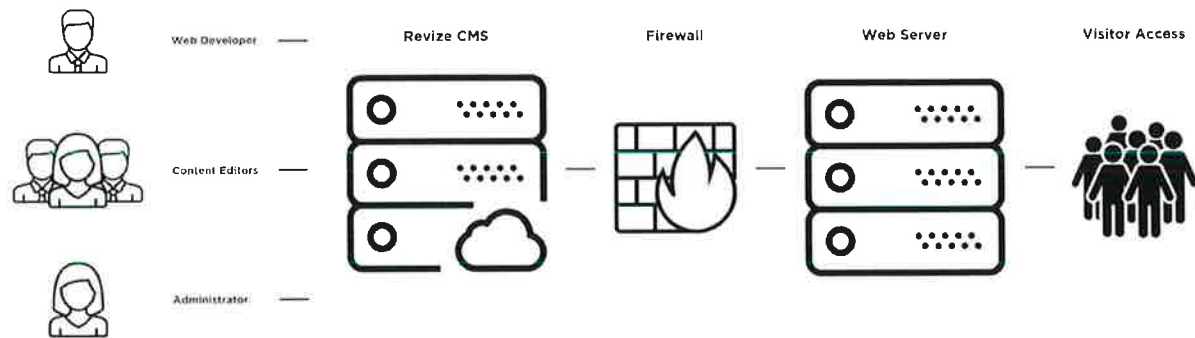




# Revize Technology Architecture

The Revize Government CMS is a standards-based, open architecture software product without any proprietary restrictions. Revize uses leading technologies to avoid integration problems with existing systems and comes complete with its own Integrated Publishing Engine, Embedded Relational DB, JSP/Servlet Engine, and Application Server.

## Revize Intelligent Publishing WCM



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“Security, Performance,  
Redundancy”

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# Revize Project Team

Revize understands the importance of having a talented and experienced staff. We are proud of our well-respected team of top notch experts in the field of government website design, development, analysis, content management, training and support. From the first creative concepts, through to the design phases, and from site launch to training of personnel and continued support of your website project, we have the right group of seasoned professionals to work with you through the website process and beyond. We are pleased to introduce them:

## Robert Suchomel

Sales Account Manager

Robert is a proven and experienced website design and IT services consultant with over 10 years of account management experience. His attention to detail, assertive personality and general desire to help his clients make him a great asset to have and is someone you can truly trust to manage your website project. He has worked with hundreds of municipalities across the US and has extensive knowledge on the current trends, industry standards, and advanced applications that help make Revize Government Websites a leader in municipal government web design.

- **Philosophy:** “The most important thing any municipality can do for it’s residents is provide a clear line of communication from the resident to the administration.”
- **Education:** BS in Health Sciences Oakland University 2014. Current MBA candidate at Walsh College of Business class of 2020.
- **Expertise:** 10+ years of experience in account management, project management, sales and marketing with a focus in consultative web design sales, digital marketing strategies including SEO, Google Adwords other digital solutions.
- **Role on your website project:** Account & Project Manager

## Joseph J Nagrant

Business Development Director

Joseph is an accomplished professional internet and website design consultant with more than 20 years of successful business development and account management leadership experience. He has worked with well over 400 townships, cities, counties, educational institutions, companies, and non-profit organizations. He's a foremost expert in translating technical solutions into compelling living websites and other online community building opportunities. Additionally, he is a board member for Mott Community College (Flint, MI) MTEC Center, IT Advisory Council, Education Advisory Group. He also participates in many government discussions regarding the Internet for government use, including being a frequent guest on WDET (NPR) public radio and in The Detroit News. He has an excellent reputation for building and sustaining effective, long lasting client relationships.

- **Philosophy:** "Always put yourself in the client's shoes and do what is best for them."
- **Education:** BS in Electrical Engineering, Lawrence Tech University, MS in Business, Central Michigan University.
- **Expertise:** 29+ years of project, sales and marketing experience with government, education, corporate, and non-profit organizations.
- **Role on your website project:** Supervisor of account management between client and project team.

## Ray Akshaya

Technical Director

Ray has 20+ years of extensive technical experience with internet and website solutions. He has worked on hundreds of government, non-profit and educational websites and has a keen eye for web visitor requirements, information architecture, and usability. He is also a long-time veteran of Revize Software Systems and our clients enjoy working with him. In his career, he has deployed and/or assisted with technical solutions for more than 500 websites. When working on a project, Ray always visualizes himself in the client's chair at the closing stages of the project and makes sure that all decisions made on a project are in alignment with the client's vision and best practices for developing the system.

- **Philosophy:** “Work Hard, Help People and Live Honest.”
- **Education:** MS in Engineering Science, Louisiana State University, Baton Rouge
- **Expertise:** Client Management, Project Management, Technology Development for CMS & Web Apps
- **Role on your website project:** Technical Director

## Samir Alley

Creative Director

Samir has more than a decade of experience in managing web site design projects. He has deployed 360+ municipal websites and has a solid background in web design and the latest web technologies. Formerly with Google, Samir is a leader equipped to handle any kind of sophisticated web project. He is an exceptional communicator with an innate listening skill that gives him the ability to understand and deploy a client’s unspoken needs. Samir’s blend of creativity, proficiency, and technical knowledge is unsurpassed in the industry.

- **Philosophy:** “Empathy, Focus, and... Impute”
- **Education:** BS in Computer Science, Wayne State University
- **Expertise:** Web Project Management - Adobe Design Premium CS5.5: Photoshop, Illustrator, InDesign, Flash, DreamWeaver, Fireworks, HTML, CSS, CSS3, SEO, PHP, JavaScript, MySQL, JQuery and HTML5.
- **Role on your website project:** Graphic design of website and backup support.

## Tom Gooden

Website Developer / Graphic Designer, Illustrator

Tom is a senior front-end developer and designer with Revize with more than 10 years of experience in website development. He is highly skilled in his ability to leverage the latest technologies to create fast and innovative web solutions. He commands an intense, yet light-hearted creative presence at Revize, producing excellent design work.

- **Philosophy:** Design and development are constantly evolving, and learning new methods and practices gives me a “geeky” excitement. What I truly enjoy most is that I can create what is considered to be art, but at the same time serves a very functional purpose.
- **Education:** Associate Degree in Computer Science, Oakland Community College.
- **Expertise:** Skilled in Adobe Design Premium CS5.5: Photoshop, Illustrator, InDesign, Flash, DreamWeaver, Fireworks, HTML, CSS, CSS3, SEO, PHP, JavaScript, MySQL, JQuery and HTML5.
- **Role on your website project:** Graphic design of website and backup support.

## Denise Brazier

Project Manager/Trainer

Denise is an educator by nature. Her 20 years of experience in the public school system has made her a master of engaging participants during training. She effortlessly builds effective relationships with all clients. Denise has served as Advisory Counselor, Coordinator, Publicity Director, and Project Manager for several organizations in the education, non-profit and public sectors. She has been appointed to the state's quality committee evaluating organizational policies and procedures for recognition.

- **Philosophy:** “Always explain things in the terms of your audience to ensure their understanding”
- **Education & Training:** MS in the Art of Education from Marygrove College.  
Certification in Secondary Education
- **Expertise:** Training, education, teaching, public affairs and project management.
- **Role on your website project:** Trainer for the Content Management toolset and project manager

### Did you know?

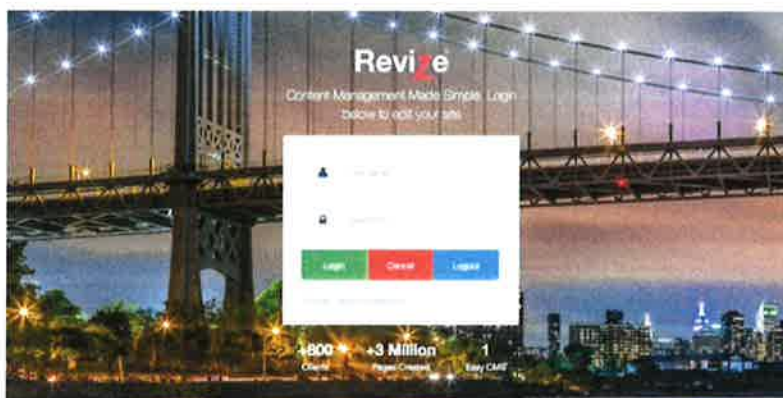
Revize has the largest number of township websites in the state of Michigan than any other website company?

# Revize Government CMS User Interface

## 1. Revize CMS User Interface Home Page



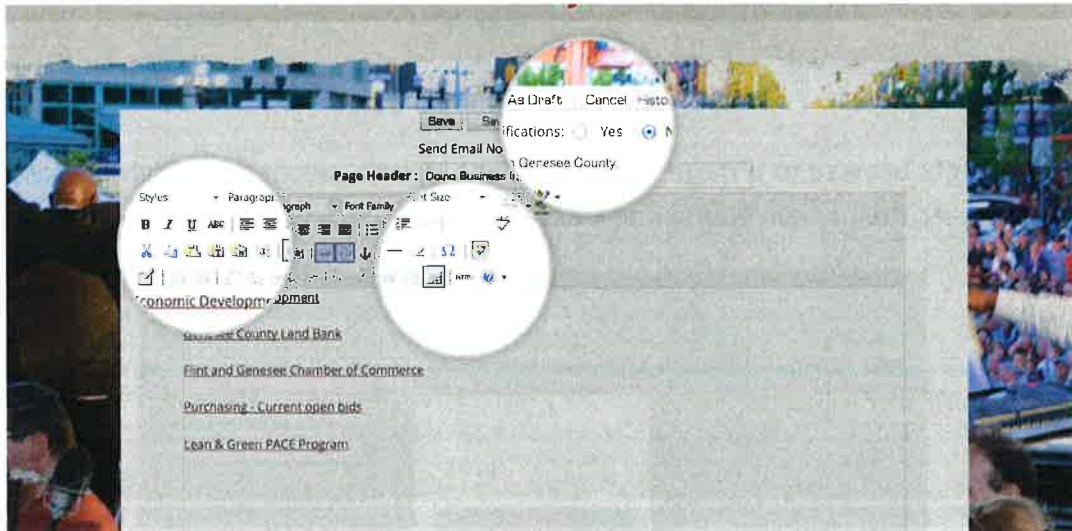
2. Users simply browse to a page that they want to edit, select the Login button, and then insert their Login Name and Password into a login screen as shown below.



3. Edit buttons appear on the page after the Login executes. Based on user's roles/permissions, the appropriate buttons are displayed.



The input form appears as shown below. Content Editors can change banner, page heading and the content displayed in the center of the page. Notice the content is changed using a “Word Like” editor.



After the page is “saved”, the page can be sent to an approver for review or immediately published to the web site.

# Government Account References

**Client: City of Columbia Heights, MN**  
*Keith Dahl, Economic Development Manager*  
Phone: (763) 706-3674  
Email: [kdahl@columbiaheightsmn.gov](mailto:kdahl@columbiaheightsmn.gov)  
Website: [www.columbiaheightsmn.gov](http://www.columbiaheightsmn.gov)

**Client: City of Wylie, TX**  
*Craig Kelly, Public Information Officer*  
Phone: (972) 516-6016  
Email: [craig.kelly@wylietexas.gov](mailto:craig.kelly@wylietexas.gov)  
Website: [www.ci.wylie.tx.us](http://www.ci.wylie.tx.us)

**Client: City of Pittsfield, MA**  
*Scott Connors, IT Administrator*  
Phone: (413) 499-9405  
Email: [sconnors@pittsfieldch.com](mailto:sconnors@pittsfieldch.com)  
Website: [www.cityofpittsfield.org](http://www.cityofpittsfield.org)

**Client: City of Treasure Island, FL**  
*Mark Santos, Communications & IT Director*  
Phone: (727) 547-4575 x 234  
Email: [msantos@mytreasureisland.org](mailto:msantos@mytreasureisland.org)  
Website: [www.mytreasureisland.org](http://www.mytreasureisland.org)

**Client: City of Auburn Hills, MI**  
*Stephanie Carroll, Manager of Business Development and Community Relations*  
Phone: (248) 364-6802  
Email: [scarroll@auburnhills.org](mailto:scarroll@auburnhills.org)  
Website: [www.auburnhills.org](http://www.auburnhills.org)

**Client: Village of Glencoe, IL**  
*Laura Boll, Management Analyst*  
Phone: (847) 835-4114  
Email: [lboll@villageofglencoe.org](mailto:lboll@villageofglencoe.org)  
Website: [www.villageofglencoe.org](http://www.villageofglencoe.org)



# Government Project Experience

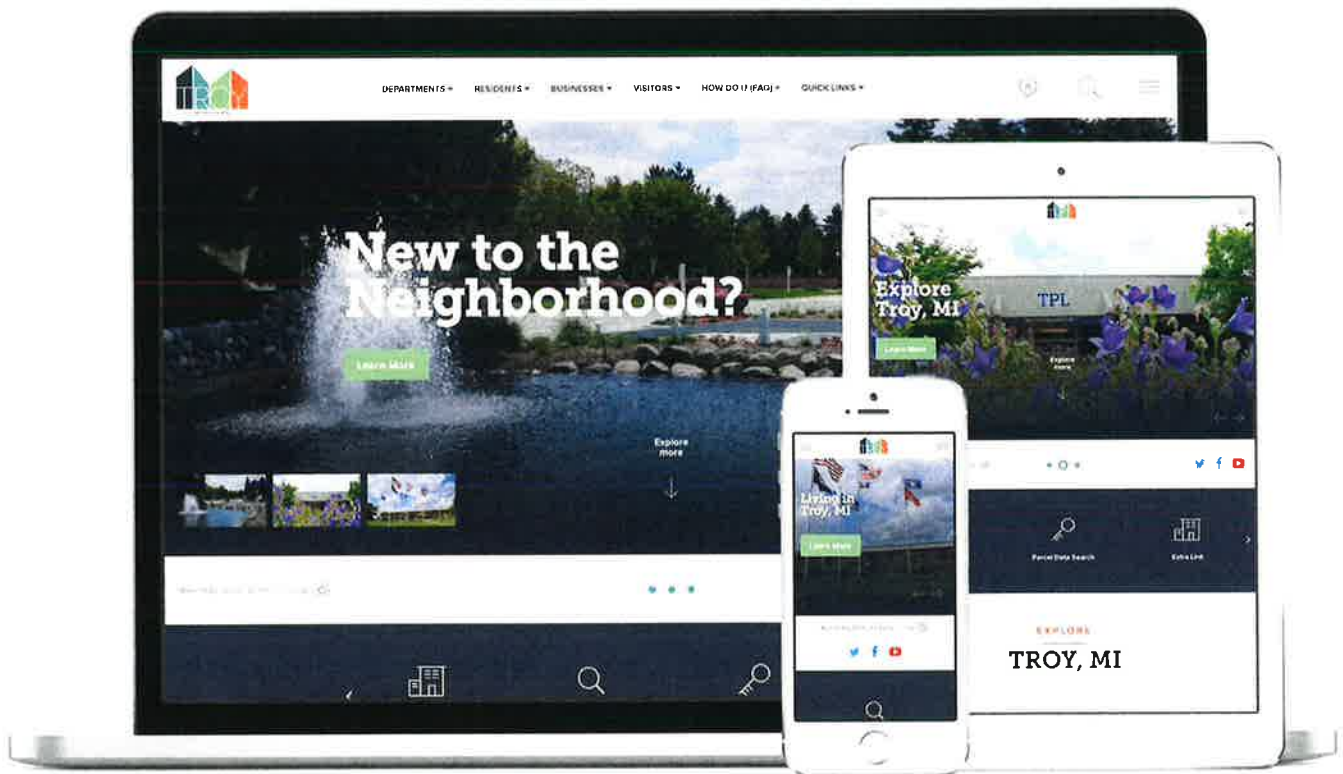
City of Troy, Michigan

[www.troymi.gov](http://www.troymi.gov)

Responsive Web Design

**Details:** City website designed to make you feel like you want to go there! As well as feel like you are part of the community right from the home page. Social media feeds from Instagram, Flickr, Facebook, Twitter, and YouTube all on the homepage!

**Features:** Members Center, Event Calendar, Document Center, Quick Links, Citizen Request Center, Advanced Photo Gallery, Language Translator, Community Alerts and Social Media



**Village of Glencoe, Illinois**

[www.villageofglencoe.org](http://www.villageofglencoe.org)

**Responsive Web Design**

**Details:** This village website was designed to make you feel like you're already in downtown Glencoe! As well as feel like you are part of the community right from the home page. Social media feeds and quick links all on the homepage!

**Features:** Members Center, Event Calendar, Document Center, Quick Links, Citizen Request Center, Advanced Photo Gallery, Language Translator, Community Alerts and Social Media



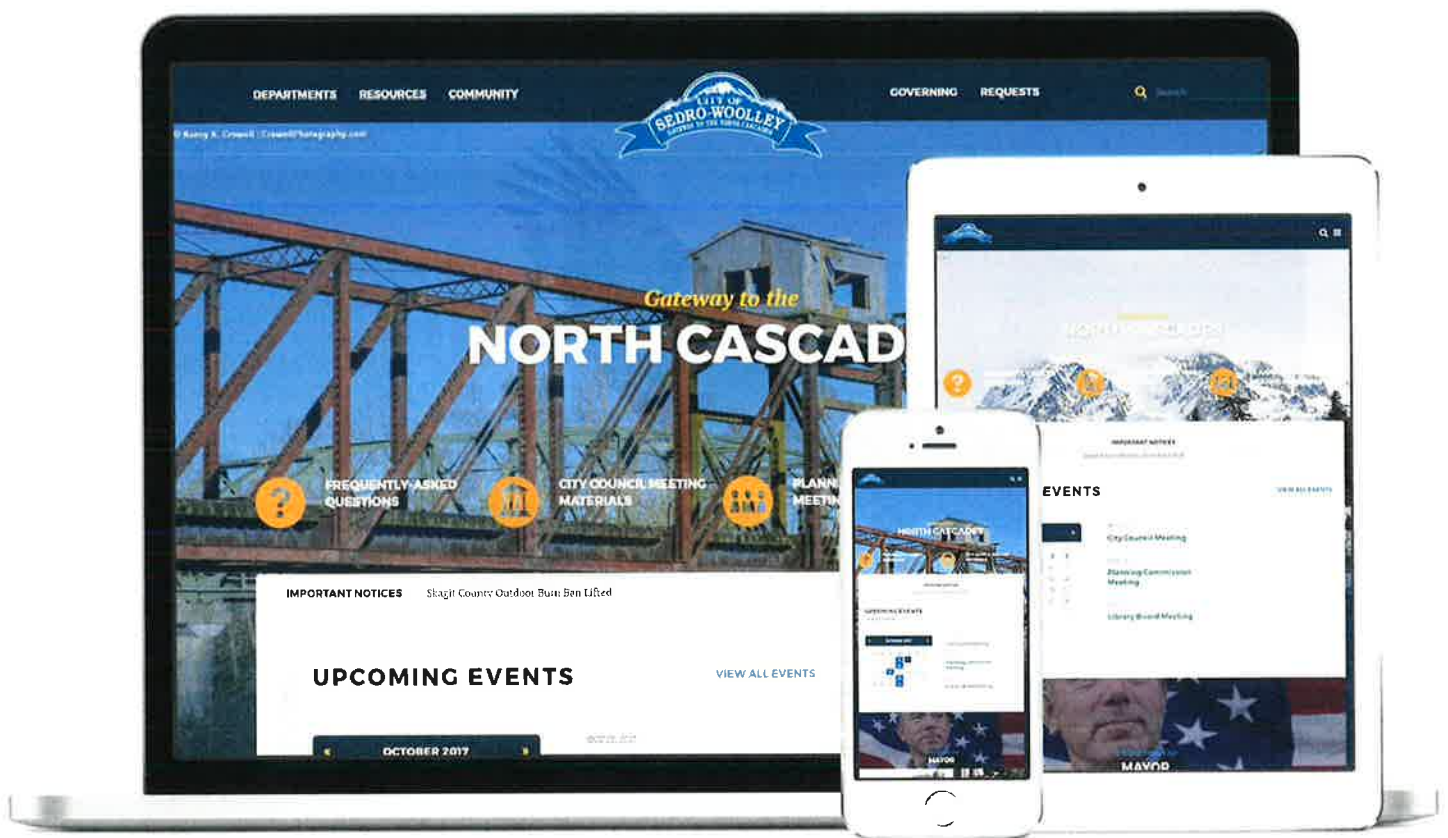
## City of Sedro-Woolley, Washington

[www.ci.sedro-woolley.wa.us](http://www.ci.sedro-woolley.wa.us)

### Responsive Web Design

**Details:** The City of Sedro-Woolley design masters bringing together the beauty of the city with a straight forward connection to everyday resident information. The website not only functions as a community engagement center but has special SEO attraction for tourism interests with easy navigation!

**Features:** Event Calendar, Latest News, Document Center, Community Alerts, Staff Directory, Bid Posting, Job Posting and Quick Links.



**City of Wylie, Texas**

www.wylietexas.gov

**Responsive Web Design – TAMIO Award Winner**

**Details:** City website designed to make you feel like you are in this charming community. The website not only functions as a community engagement center but has special SEO attraction for tourism interests with easy navigation!

**Features:** Members Center, Event Calendar, Document Center, Quick Links and Online Bill Payment



## Town of Calabash, North Carolina

www.townofcalabash.net

### Responsive Web Design

**Details:** Municipal website design to reflect the beauty of the area within seconds.

Features a panoramic photo slider along with a next generation side navigation. Also features beautifully incorporated side menus. This is not your average government website!

**Features:** Members Center, Event Calendar, Document Center, Quick Links and Online Bill Payment



# Revize Quote

Revize WEBGEN “Ready to Use” Website Design - includes Color Scheme and Banner customization, Revize CMS integration, and Content Editor training, one-time fee:	\$1,000
Revize CMS Annual Software Subscription (Unlimited Users), Tech Support, Software Updates, and Website Hosting with 5 GB storage, 30 GB Monthly Bandwidth - recurring annual fee:	\$1,500
<b>Grand Total (1st year)</b> Second year and onwards investment	<b>\$2,500</b> \$1,500/year

Website delivery: approximately 4-6 weeks

- ✓ Revize WEBGEN “Ready to Use” Website Design - pick from one of three designs, starting on page 40. Revize will change the color scheme and customize the banner to fit your organization. Each design includes Response Website Design programming for great viewing on any size mobile phone screen without having to zoom in on the text! Takes approximately 4 - 6 weeks.
- ✓ Revize CMS web content management software subscription for an unlimited amount of Content Editors/Administrative Users
- ✓ Revize Web Calendar Module, Document Center, and other modules as indicated on the next page
- ✓ Content migration included up to 350 webpages and documents. Additional content migration, if requested, is available for \$3 per webpage and document.
- ✓ Instructor Led Training - Revize content editing and administrative training, one session up to 3 hours for up to 4 people via web conference and phone
- ✓ Technical Support and Product Upgrades, Website Hosting
- ✓ Five-year agreement

## Following Applications & Features will be integrated into Your Website Project

The applications and features are categorized into:

- ▶ Citizen's Communication Center Apps
- ▶ Citizen's Engagement Center Apps
- ▶ Staff Productivity Apps
- ▶ Site Administration and Security Features
- ▶ Mobile Device and Accessibility Features

### CITIZEN'S COMMUNICATION CENTER APPS:

- ✓ Home Page Alert
- ✓ Document Center with search bar
- ✓ News Center
- ✓ Photo Gallery/YouTube Video Upload
- ✓ Quick Link Buttons
- ✓ Revize Web Calendar – Unlimited Calendars

### CITIZEN'S ENGAGEMENT CENTER APPS:

- ✓ Social Media Sharing App
- ✓ Online Bill Pay
- ✓ Citizens Request Center

### STAFF PRODUCTIVITY APPS:

- ✓ Image Manager
- ✓ Link Checker
- ✓ Menu Manager
- ✓ Vendor Registration/RFP Management System via Vendor Registry
- ✓ Website Content Archiving

### SITE ADMIN & SECURITY APPS:

- ✓ Audit Trail
- ✓ History Log
- ✓ Roles and Permission-based Security Mode
- ✓ Secure Site Gateway
- ✓ Unique Login/Password for each Content Editor

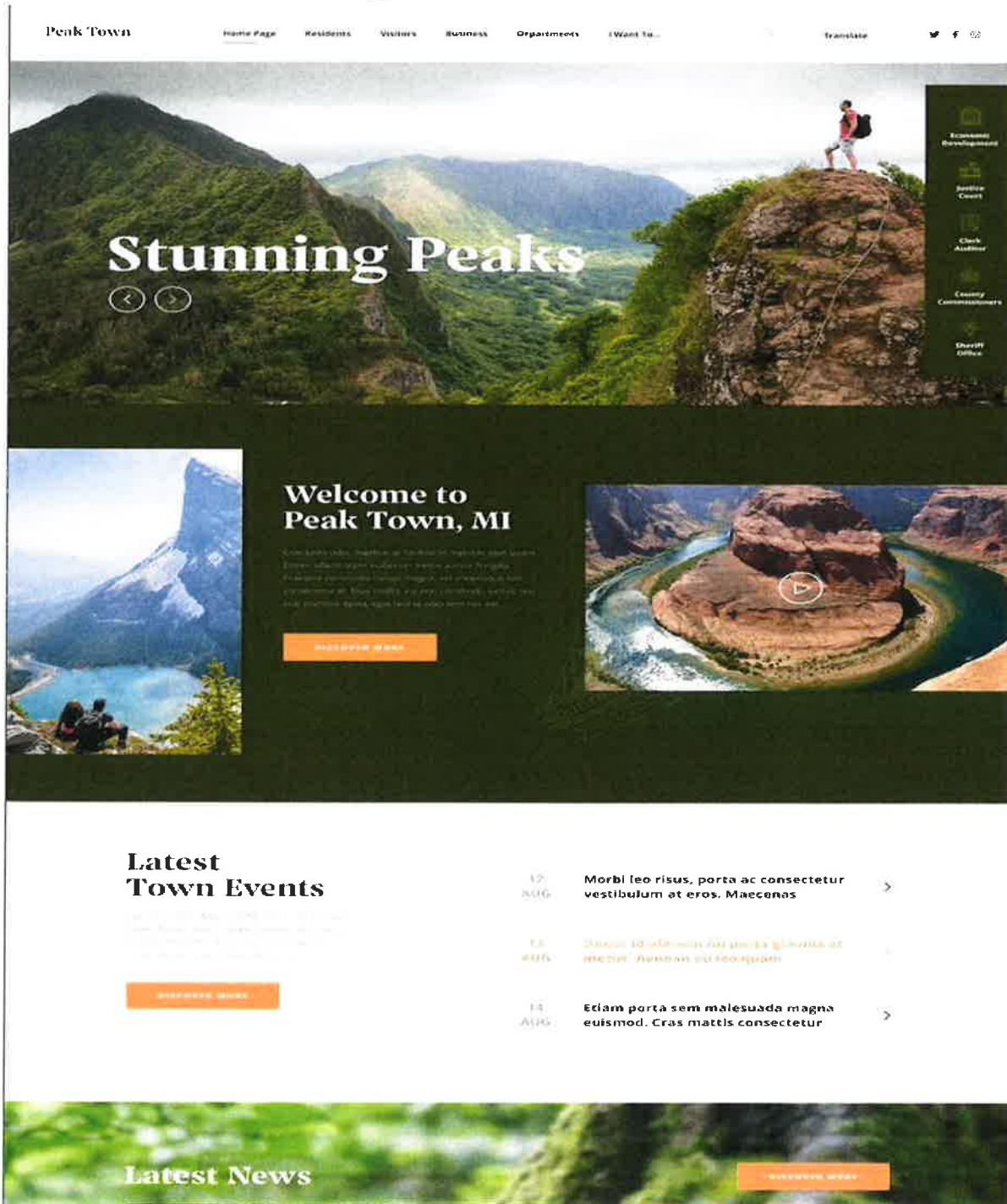
### MOBILE DEVICE AND ACCESSIBILITY FEATURES:

- ✓ Alt-Tags & Font Size Adjustment
- ✓ ADA Compliant Website According to WCAG 2.1 AA Level
- ✓ Responsive Website Design (RWD) for mobile friendly viewing and navigation on smart phones and tablets

Select one of the following Website Designs on the following pages and Revize will create a new custom banner and change the color scheme to reflect your organization's character. The Revize CMS is already built into it saving you the cost of a custom design and CMS technology development. Turnaround time: approximately 4-6 weeks

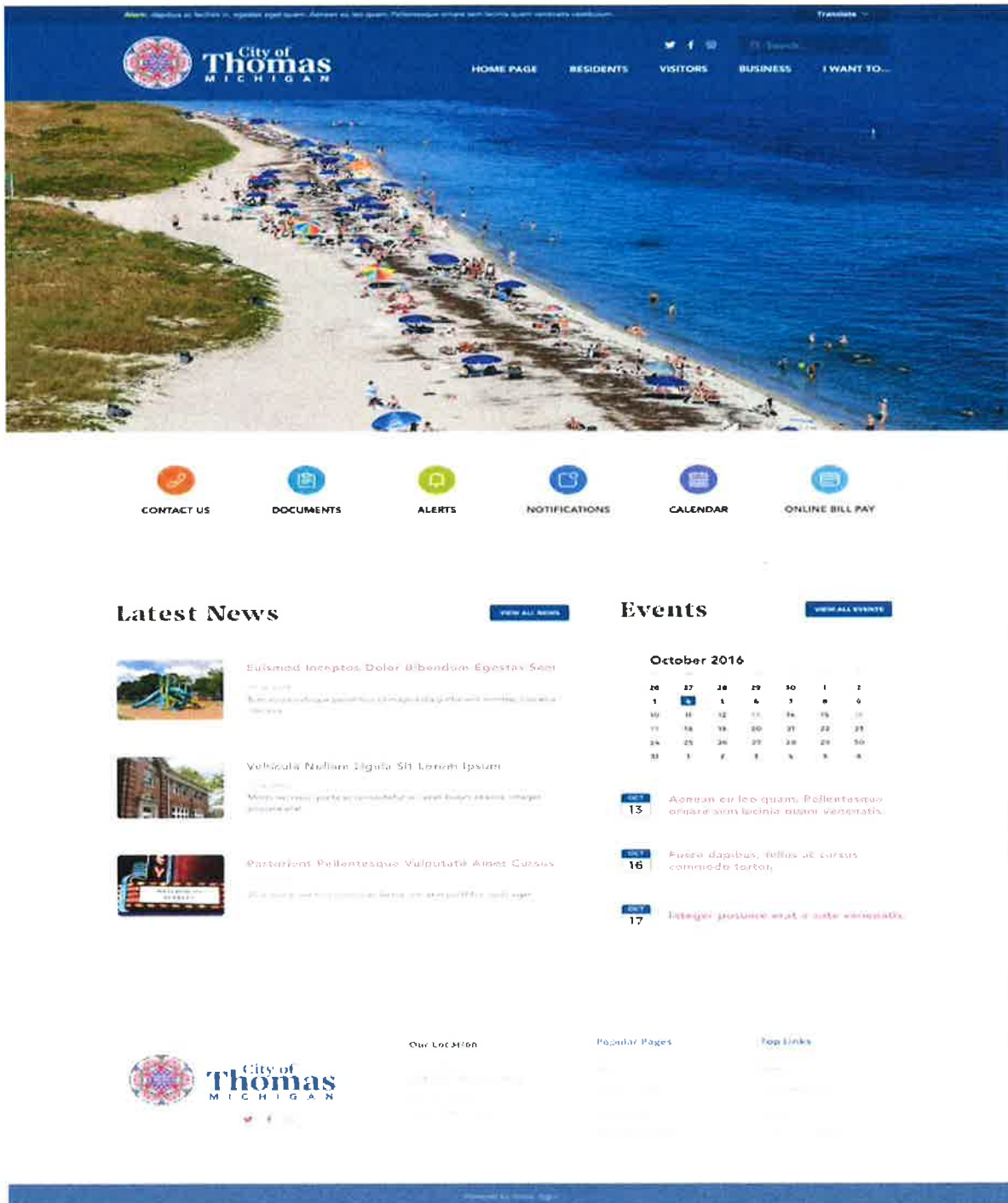
# Revize WEBGEN “Ready-to-Use” Website Designs:

## Peak Town Design

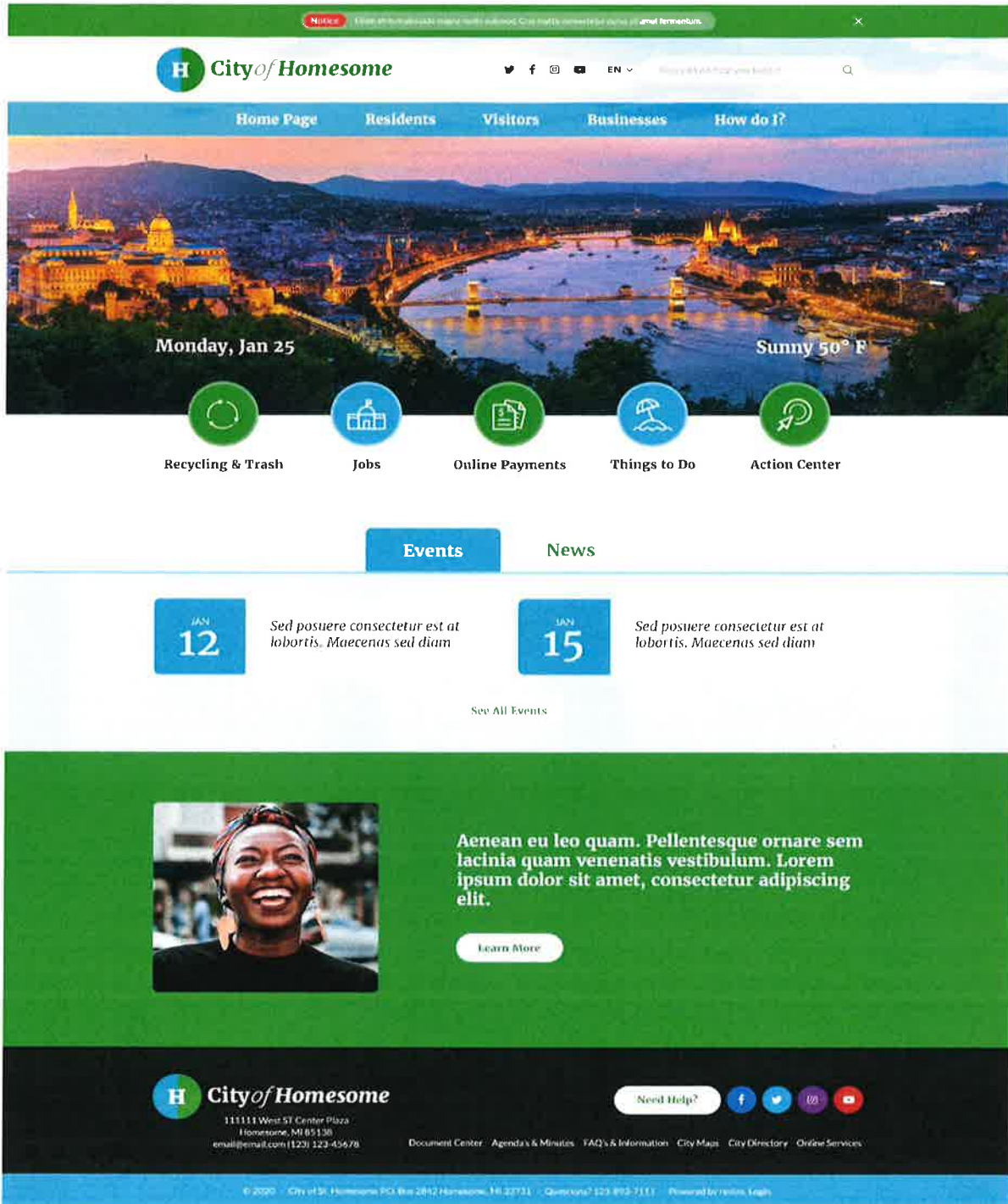




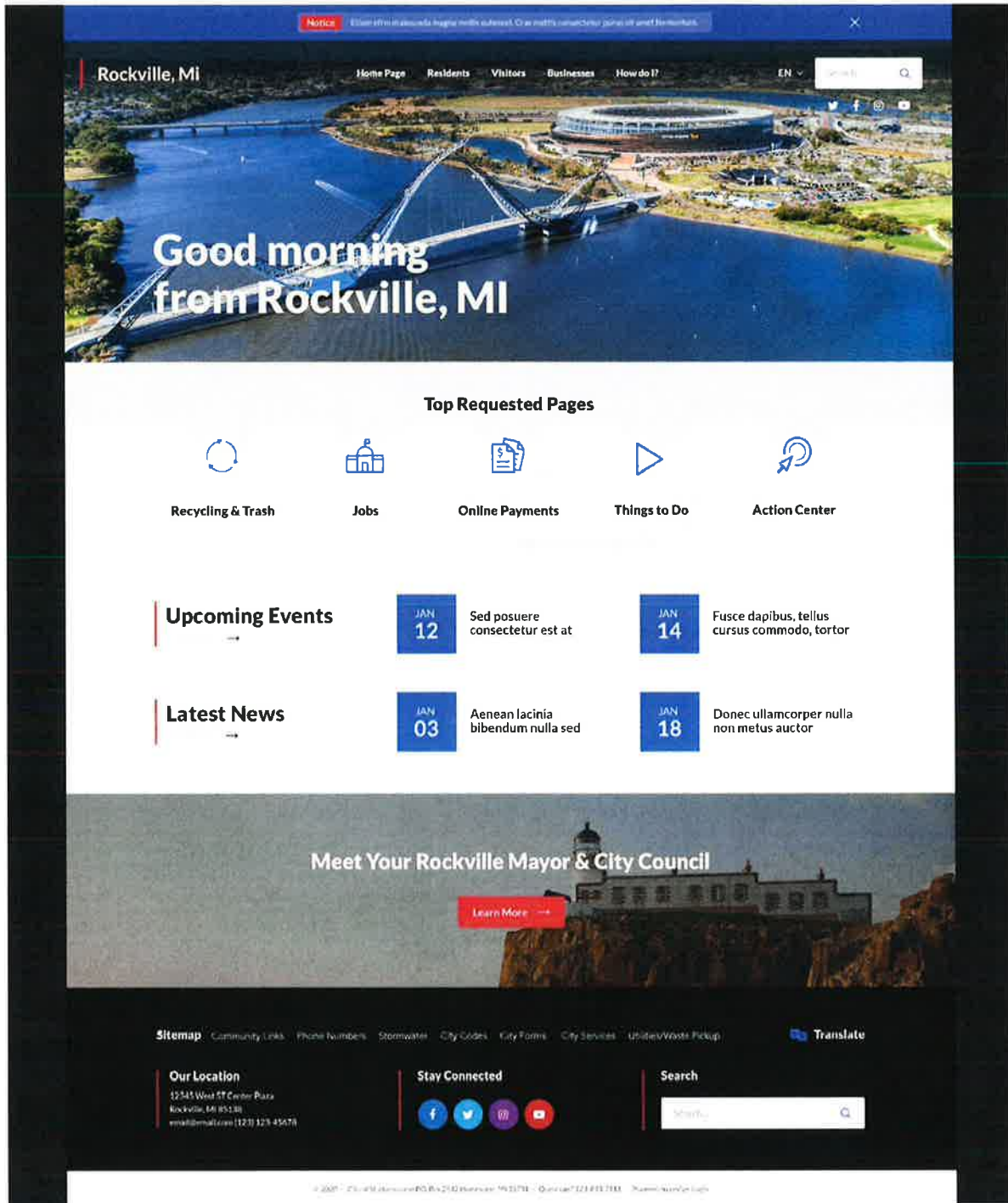
# Thomas City Design



# Homesome Design



# Rockville Design



## Commercial Lots Policy

The City of Green Isle has acquired lots for the purpose of economic development. The intention of this policy is to set the price of commercial lots. The goal of the City of Green Isle is to increase the tax base for the City. It is the purpose of this policy to outline the terms and conditions of the sale of lots.

1. Sale of lots will be approved by the Green Isle City Council.
2. Commercial Lots will be sold for \$1 per lot when the business meets the following criteria:
  - A. Will create at least 2 full-time equivalent (FTE) positions based in the City of Green Isle.
3. Commercial Lots will be sold for \$5,000 when the business meets the following criteria:
  - A. Will create at least 2 full-time equivalent (FTE) positions.
4. If a lot(s) is purchased for \$1 or \$5,000 and construction is not started within 180 days of closing, the lot(s) will be returned to the City of Green Isle. Purchase price will be refunded, minus closing costs.
5. Commercial Lots that do not meet any of the above criteria will be sold at the Assessed Value.
6. Closing will occur within 4 months of signing the purchase agreement.
7. A Development Agreement must be approved by City Council and both parties must adhere to the terms of the agreement.



**Planning and Zoning**  
**Phil Mangis, Planning and Zoning Administrator**

204 Shamrock Drive  
Arlington, MN 55307  
Phone: (507)964-2378 ext 3  
pmangis@arlingtonmn.com

**MEMORANDUM -**

**To:** City of Green Isle EDA Committee  
**CC:**  
**From:** Phil Mangis, Planning and Zoning Administrator  
**Date:** October 29, 2021  
**Request:** **ZONING REPORT FOR PATTISON COMPANY (101 MAIN ST)**

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**OVERVIEW & GENERAL INFORMATION**

**1. Overview.**

Pattison Company is currently using the property located at 101 Main St to store an excessive number of big rocks.

**2. General Information**

Owner: Pattison Company  
Location: 101 Main Street Green Isle, MN 55338  
Existing Zoning: B-1 Service Business District

Surrounding Zoning:

North: B-1 Service Business District  
East: B-1 Service Business District  
South: R-1 One and Two Family Residential District  
West: B-1 Service Business District

**3. Findings**

Through my research of Green Isle Zoning Code, the current business would be defined as a storage establishment. This type of business is not permit by right or a condition use in the B-1 Service District.

**4. Recommendation**

Given storage establishments are permitted by right in an I-2 General Industrial District, I would recommend moving the business to the I-2 General Industrial District.